

WHAT DOES IT TAKE TO WIN?

- Increase your Block Club's recycling program – During the registration period, take a survey of your neighborhood – if households need recycling totes, contact 311
- Go door to door and talk to your neighbors; tell them what's at stake!
- Hand out door tags with the recycling message (city will provide door tags)
- Have a Block Club meeting

QUESTIONS?

Susan Attridge, Director of Recycling
Room 502, City Hall
65 Niagara Square
Buffalo, New York 14202

Phone: 716-851-5014
Email: sattridge@city-buffalo.com

city-buffalo.com

for Let's Do This! registration

buffalorecycles.org

for recycling information



EVERYONE WINS WHEN WE RECYCLE

A Friendly Recycling Competition between
Buffalo Neighborhood Block Clubs



MAYOR BYRON W. BROWN
CITY OF BUFFALO
DEPARTMENT OF PUBLIC WORKS

RECYCLE

LET'S DO THIS!



TO PARTICIPATE, BLOCK CLUBS MUST REGISTER BY JUNE 11, 2018!

REGISTER TODAY AT
WWW.CITY-BUFFALO.COM

Everyone wins when you recycle and, in Buffalo, city residents have the opportunity to win prizes for their neighborhood simply by taking part in Let's Do This! Let's Do This! is a fun and friendly recycling competition between block clubs Citywide.

To encourage recycling, Mayor Byron W. Brown and the City of Buffalo are asking each registered City of Buffalo Block Club to grow their recycling participation over a four week period. Prior to the start of the contest, Let's Do This! organizers will log the number of green recycling totes set out in each participating neighborhood Block Club during the week of June 18th.

During the contest, which runs from June 25th through July 20th, City block clubs will work with their neighbors on ways to increase recycling participation. Let's Do This! organizers will then re-measure the number of totes after the four weeks period during the week of July 23rd, and compare that to the original count.

Winners will be announced in August. Prizes will be awarded for Block Club Beautification Programs, community gardening and more.

Let's Do This! builds on Mayor Byron W. Brown's strong commitment to increase Buffalo's recycling and recovery programs. Under his leadership, the City of Buffalo switched to single stream curbside recycling in 2012, followed by the launch of 34andMore Buffalo Recycles – a public awareness campaign designed to help increase recycling rates beyond 34%, to match the national average. Since then, overall recycling rates in Buffalo have increased from 15.9% in 2012 to 28.36% in 2017.

Let's Do This! adds to the momentum, promoting Buffalo's recycling program and rewarding residents who recycle. The contest begins June 25th.

RULES AND REGISTRATION

- Any block club registered in the City of Buffalo is eligible to compete in the contest.
- Fill out an application and "Wish List" to register your City of Buffalo Block Club
- Applications must be received by June 11, 2018
- Register Today & Win: www.city-buffalo.com
- Only Green Totes that contain recyclables will be counted
- For assistance or a paper copy of the registration, please call Susan Attridge, Director of Recycling at 851-5014

REWARDS

GRAND PRIZE – The Block Club that recycles the most during the contest will win a Community Recycling Event (Shredding, Tires or TV pickup) in their neighborhood AND a choice of a Community Garden Kit or a Street Planter.

SECOND PRIZE – The Block Club that places second in our recycling contest will win a Community Recycling Event (Shredding, Tires or TV pickup) OR a choice of a Community Garden Kit or a Street Planter.

ALL LET'S DO THIS! PARTICIPANTS that show an increase in recycling during the contest will receive ten (10) items from their "Wish List" including garden tools, mulch and bulbs. They will also receive a 34andMore Buffalo Recycles street sign!

